

MMHA Membership Agreement

This membership agreement outlines the expectations of organisations becoming MMHA members, the commitment from the MMHA staff team and what MMHA membership means. It has been drafted to intentionally help respect different perspectives.

Eligibility criteria

- National UK organisation (or working across one of the four nations)
- Charity or not-for-profit
- Committed to the MMHA [vision and values](#)
- Do not pose an unacceptable risk to the reputation or operation of the MMHA
- Support and guidance offered by member organisations, where appropriate, must adhere to NICE/SIGN guidelines
- Support the MMHA, examples could include (not exhaustive) communications, room provision, policy guidance, pro bono expertise, EDI guidance

Membership fees

- There is no annual membership fee
- There is a small joining fee of £200 which can be paid in full or reduced/waived based on collaboration

What you can expect from the MMHA

- Non-compulsory online member meetings – 3 times a year
- Optional listen and learn online lunchtime sessions with other members
- Support on social media for member initiatives with MMHA's 30k followers across various platforms
- Receive regular member newsletters where members can be featured
- Facilitate introductions with other [members](#)
- Feature on the [news section](#) of the website
- Be invited to national meetings to showcase member's work
- Support with lived experience involvement
- Discussions on views and thinking regarding the MMHA strategy and national campaigns
- Feed into parliamentary consultations
- Work together to make change happen for *everyone* who experiences maternal mental health difficulties, this is our core purpose at the Maternal Mental Health Alliance – please see [here](#) for our EDI statement

The process of becoming a MMHA member organisation

- The organisation approaches the MMHA or vice versa
- Confirmation is sought that all eligibility criteria can be met
- A phone call/online meeting is offered with a member of the MMHA staff team (typically the Head of Engagement) to discuss criteria and any possible collaboration
- Once the conversation has been had, a MMHA membership form is sent to the organisation to be completed, and then the organisation is informed they have been accepted as a member
- The new member organisation is then welcomed by email, via social media and at the next MMHA members meeting. Their details (name, description, logo etc) are loaded onto the MMHA website

- The final decision as to whether an organisation can be a member lies with the MMHA and solely meeting the criteria does not equal automatic membership, for example but not exclusively, out of date charity accounts, misaligned ethics and values
- If the organisation is not satisfied with the outcome a meeting is held to discuss their concerns with a MMHA member of staff, typically the Head of Engagement
- If a member organisation breaches one of the membership eligibility criteria (i.e. the organisation acts in a way that could pose an unacceptable risk) the MMHA will request a meeting however can also instantly remove that organisation as a member pending the meeting

Expected behaviour (online and face-to-face) from both members and MMHA staff & trustees:

- Considerate and reasonable
- Compassionate
- Non-offensive and free from judgement
- Curious not critical
- Open to suggestions
- Respecting each other's point of view as well as being able to have a constructive conversation when there are differing views
- Commitment from all to keep meetings psychologically safe, especially when discussing very emotive topics

Reference: [NCVO Charity Ethical Principles](#)

MMHA strategy and values

MMHA ambition: that all women across the UK have access to compassionate care and high-quality support for their mental health during pregnancy and for two years after giving birth.

Our purpose:

- We will not stop until every woman is able to easily access the right support at the right time
- We will not stop until there is parity of care and investment for mental health with physical health during the perinatal period

Reference: [MMHA strategy](#) (2023 – 2026)

The MMHA Values are:

- Ambitious
- Passionate
- Collaborative
- Humble
- Resourceful

Reference: [MMHA Values](#)

Declarations of interest

- If members would like to connect with each other i.e. from a funding perspective, there is no need for any declaration of interest

- There is an expectation that members should be free of / declare any conflicts of interest. A conflict of interest is any situation where an individual or organisation engages in an activity, or derives a benefit from an activity, which is clearly at odds with the interests/purpose of the MMHA

Use of MMHA logo: please see Comms member guide re logo usage

The MMHA team may also be able to support members in the following ways, this will depend on MMHA staff availability:

- Support projects as a partnership / suggest joint working
- Read member reports to support sense checking/critical friend role
- One-to-one meetings with MMHA staff team.

To be reviewed Spring 2026